



# London International Disputes Week 2020

MAIN CONFERENCE SPONSORSHIP OPPORTUNITIES

8-9 September 2020

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## The Background

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London is a unique location when it comes to handling disputes. It attracts practitioners and clients from all over the world, speaking many languages, across hundreds of law firms and barristers chambers. It is supported by the full strength of English law and the judiciary via the courts of England & Wales and a wide range of experts and ancillary services.

**45+**

*Countries*

Cases from all around the world are resolved here involving shipping, insurance, energy, intellectual property, pharmaceuticals, mining and many others settled by High Court litigation, arbitration, mediation, expert determination, negotiation and adjudication. Nowhere else offers such a depth and breadth of expertise and experience. Nowhere else offers such familiarity with such a wide range of methods of dispute resolution. Nowhere else offers such a uniquely efficient legal ecosystem, providing the expertise required for the resolution of disputes with transparent outcomes, against the background of a world-class city.

**40+**

*Languages*

LIDW 2020 will run during the week of the 7<sup>th</sup> September 2020. The central events, available for sponsoring are:

- The two-day 2020 Conference at Central Hall of Westminster on 8<sup>th</sup> and 9<sup>th</sup> of September; and
- The main drinks reception at Banqueting House on 8<sup>th</sup> September.

Many other events will also run during the week, covering the broadest range of dispute resolution topics.



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## Members and Support

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LIDW was set up in 2019 by over 40 organisations, each of which making a financial contribution to provide seed funding to LIDW. LIDW is now moving toward becoming a membership organisation expected to have over 100 members supporting it.

### Institutional Support

In addition to commercial organisations, London International Disputes Week 2019 was also supported by a number of organisations including those listed below. Many of these institutions are already supporting the 2020 event:

- The Ministry of Justice
- Judiciary of England and Wales
- GC100
- The Law Society of England and Wales
- International Chamber of Commerce (ICC) UK
- Chartered Institute of Arbitrators
- London Court of International Arbitration (LCIA)
- The Bar Council
- London Maritime Arbitrators Association (LMAA)
- School of International Arbitration, Queen Mary University of London
- British Institute of International and Comparative Law
- Centre for Effective Dispute (CEDR)

### Press Support

LIDW 2019 was supported by LexisNexis, GAR, CDR, Legalease and covered by the press (such as The Times, the New Law Journal, the Kluwer Arbitration Blog and the Global Legal Post). LIDW also has a strong social media presence on LinkedIn and Twitter, reaching one million accounts during LIDW 2019.

We expect LIDW 2020 to receive support from these platforms, and more, with the help of our PR team which will this year move from being provided as a goodwill to being a paid service.

## LIDW19 in numbers

**1130 registrations from 47 jurisdictions**

<b>Event</b>	<b>No. of participants</b>
Banking Hall opening drinks	450
Flagship Conference at National Gallery	274
Young practitioner event/Law Rocks event at Café de Paris	150
Gala Dinner at Mansion House	350 (max. capacity)
GAR Live London	169

**230 total speakers throughout the week, including**

Corporate counsel	20
International speakers	20
Judges	16
Government officials (UK and international)	6

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## Sponsorship Opportunity

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LIDW 2020 offers a unique opportunity. The ability to highlight your capabilities across the widest range of the disputes market to such a large number of participants in London and a high number of international guests (general counsel and practitioners) is unrivalled.

### Why Sponsor?

Being a sponsor of LIDW 2020 enables you to join the group of like-minded organisations looking to promote London further as a global centre for disputes and positions your brand as a key provider to the disputes community in London and beyond.

### The Audience

LIDW 2020 is presented by a large group of leading law firms, barristers' chambers, experts, academics, legal commentators, and dispute resolution organisations to an international and diverse audience. The main 2020 Conference will be for an expected 800 people, while the exclusive drinks reception will be for an anticipated 500 people.

The GC100, institutional support, marketing of the law firms themselves and other press support will help ensure a strong international and general counsel contingent and excellent projection of the event both in London and around the world.

**50+**

*Barristers  
chambers*

*"Thanks for your support and congratulations on a very successful and well organised event."*

**200+**

*Law firms*

*"Bravo to you and the entire LIDW team for a terrific inaugural event!"*

**~1million**

*Accounts reached on social media*

## Sponsorship Options

Sponsorship Options			
Features	<u>Platinum**</u>	<u>Gold</u>	<u>Silver</u>
	(max 5 sponsors)	(max 10 sponsors)	(max 20 sponsors)
	£20,000*	£10,000*	£5,000*
Complimentary tickets for 2020 conference	4	2	1
Attendance at drinks reception	6 including 3 guests	4 including 2 guests	2
Specific acknowledgement at start and end of 2020 Conference, highlighting the sponsors and encouraging people to talk with their representatives	✓	X	X
Logo included in 2020 Conference App	✓	X	X
Private space for sponsor's own use at 2020 Conference	✓	X	X
Prominent brand presence during the 2020 Conference and the drinks (Logo on screen, rolling banners etc.)	Single logo per screen/rolling banners	Multiple logos per screen	Multiple logos per screen
Exhibitor space prominently placed at 2020 Conference	✓	✓	X
Logo as sponsor included on all associated marketing and promotional materials	✓	✓	✓

**Notes:** \* plus VAT. \*\* A maximum of 2 sponsors from any competing sector.

**Sectors:** Financial Experts; Non-Financial Experts; Litigation Funders; Legal Technology Providers; Translation Companies; Professional Institutions.

### LIDW is going Green!

LIDW is committed to limit the environmental impact of this event, through various sustainable initiatives (such as central location to limit travel, use of technology, ethical food & beverage consumption). As the event develops we may ask sponsors to partner further with us in regards to carbon off-setting, exploring an additional contribution (no more than 10% of sponsorship) to support our environmental commitment.

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## Sponsorship Process

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Potential sponsors are asked to confirm interest. Those chosen for the different categories will then be asked to move to an agreed commitment and payment schedule very quickly. We have attempted to keep sponsorship simple.

Interest in sponsorship is to be notified initially to **Becky Brett** at [lidw@firstevent.co.uk](mailto:lidw@firstevent.co.uk) on behalf of the sponsorship committee. Final decisions on sponsorship will be taken by the sponsorship committee or a subcommittee of that. Note that any member with a potential conflict for any sector will recuse themselves from any choice on which sponsor(s) to select for that sector.

No sponsorship package is guaranteed until finally agreed. Sponsorship is intended in the first instance for suppliers to the law firms and barristers, rather than from the law firms and barristers, which is why the LIDW members are not sponsoring beyond their original seed capital.

The sponsorship committee reserve the right to adjust sponsorship terms prior to final agreement and commitment in order to tailor those to achieve sufficient revenue to ensure the event's ongoing success (and possibly making a charitable contribution) whilst maintaining as much as possible of the broad community ethos that is part of the event. The right is also reserved to choose not to accept a particular proposed sponsor and no reason need be given for that.

## Sponsorship Committee

### **Guy Pendell**

Partner, Head of Disputes, CMS  
[Guy.Pendell@cms-cmno.com](mailto:Guy.Pendell@cms-cmno.com)

### **Colin Johnson**

Partner, HKA  
[colinjohnson@hka.com](mailto:colinjohnson@hka.com)

### **Artem Doudko**

Partner, Head of Russia & CIS Disputes, Osborne Clarke  
[artem.doudko@osborneclarke.com](mailto:artem.doudko@osborneclarke.com)

### **Paul Martenstyn**

Managing Director, Vannin Capital  
[Paul.Martenstyn@vannin.com](mailto:Paul.Martenstyn@vannin.com)

## Treatment of Sums Received

LIDW 2020 is a non-profit making event. Any sums received will be used in relation to paying for expenses related to events forming part of LIDW in the discretion of the organising committee on behalf of London International Disputes Week Limited. If there are any excess sums available after all payments have been made, that will be used either to provide starting capital for the following year and/or a contribution to the chosen charity or charities of the week – name(s) still to be determined.

December 2019